

LIGHT, FROM GENERATION TO GENERATION

Agrate Brianza (MB), March 17, 2015 - Fael LUCE, leading Company in supplying of innovative and sustainable lighting systems, has just reached the milestone of 50 years of activity.

The Company, founded in 1965 by Mr. Arnaldo Toschi a pragmatic and farsighted engineer with long-term business vision, since the 90s` is managed by Parravicini Family, before by Eng. Luciano and then by his sons Luciano, Roberto and Morena. Thanks to the Family perseverance, diligence and professionalism, Fael Luce may now celebrate a half century of activity.

An important goal for this Italian reality that marks a path of great successes, that made it one of the most important player in worldwide lighting industry.

Through two generations of entrepreneurs and thanks to their valuable employees and partners, the Company has proved to be always ready to meet challenges of the market, acting within main mission to offer products that meet needs of global lighting market demand, through constant research and development of innovative solutions. A choice that over the years has turned out to be successful, as many projects realized worldwide proved.

Initially the Company's production was focused on indoor and residential outdoor lighting. Afterwards, during the 90s`, Fael production took a different, new and challenging path, towards the design of floodlighting for sporting venues, streetlighting, industrial and outdoor lighting for medium and large dimension. A pathway that led the Company to expand its borders in the five continents, with the opening, in the late '90s and early twenty-first century, a production subsidiary in Brazil and a representative office in Dubai, two areas geographically strategic for the consolidation of the internationalization process of the Company.

The headquarters located in Agrate Brianza, 10 km far from Milano, is still the beating heart of all the corporate activities: the industrial complex of over 10,000 square meters, completely covered with solar panels which make the Company totally independent from the point of view of energy, sees every day the birth of the product range, entirely characterized by a high level of quality. The production indeed is certified by the Quality System CSQ - I.Q.N.E.T. according to the UNI EN ISO 9001: 2008, reflecting the attention that the Company caters to entire production chain. A scrupulousness which starts from product concept, entirely realized, patented and Made in Italy, reaching down to the continuous after sales support, providing its partners an all-embracing service.

With these features and *modus operandi*, the Company has built up over time also an excellent reputation over the international markets. It is here that the Company offers cutting-edge lighting solutions, customized accordingly to individual lighting needs, through a competent and prepared network of distributors that allows to be present in more than sixty Countries on five continents. A virtuous circle that generates a valuable information flow and a constant exchange of ideas that improve and enhance the talents and lighting design skills of the whole team.

"During this fifty years journey, we have seen some of our employees tick a few gray hairs, we greeted each other who have retired after many years of service in our Company and we opened the door to new and young employees, but always the our group is committed every day with the express purpose of continuing the important route taken in 1965 - said the President of the Company, Mr. Luciano Parravicini - Now we look at the future, aware - and proud – of the experience gained till today, with optimism and positivity, always looking for new challenges to be faced. "

Behind the products, the brand and the international expansion, there is the story of a family that, by **DOING IT BETTER** motto, draws its amazing strength to grow and look to the future with optimism and positivity.

The Board of Directors would like to thank its employees, customers and partners for their contribution to the success and growth of the Company.

We do it better. We do it together.

Fael Luce is a leading company in the supplying of innovative and sustainable lighting systems. The huge range of products includes lighting systems for large areas and sport facilities, urban lighting, industrial and commercial structures. Established in 1965, headquartered in Agrate Brianza (Italy), FAEL Luce experienced a vast development, that allowed her to be present in several markets worldwide, where exports the 70% of her production.

For further information:

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