



FAEL LUCE LIGHTS UP THE BIATHLON TRACK AT SOCHI 2014



Agrate Brianza (MB), February 13, 2014 - Fael LUCE, the leading company in supplying of innovative and sustainable lighting systems, is the protagonist of SOCHI 2014 - Olympic Winter Games, with the enlightenment of the Biathlon track.

This winter sport combines two disciplines: the cross-country skiing and the small-caliber rifle shooting on stationary targets. The athletes have to walk cross-country skiing with rifle on their shoulders, a predetermined kilometric distance and then stop at polygon area where they perform a series of shots on a target. A sport that dates back to very ancient hunting traditions of northern peoples, 5000 years ago.



In this project the lighting design we should consider the complexity of the structure dedicated to this sport, which consists of a central area dedicated to the stadium and the slopes around, with the cross-country skiing track, the shooting area, the starting and arrival area.



p: + 39 039 63411 + 39 039 653868

PRESS RELEASE



"The choice of the most appropriate solution could only fall back on the LIGHTMASTER 1000 - said Mr. Luciano Parravicini, President of Fael Spa - this projector, that fits in the wide and varied Lightmaster range, is the technically advanced lighting system that ensures a good lighting uniformity level on the track, providing a clear view of the slopes and the shooting areas for the athletes, a key parameter for their sports performance." Fael Luce, once again, is the leading company in lighting business, with appropriate and effective solutions, such as the total control of light pollution and fewer luminaires, which can, however, allow the achievement levels of luminance, according to international standards suitable HD Television broadcast.

"Once again - says the President of Fael Spa - our company has proved up to the task lighting to be paid, with technical expertise and quality products entirely MADE IN ITALY. This project is the ultimate in chronological order, but not the least, achieved thanks to the knowledge and skills acquired over the years by Fael and that allowed us to illuminate other international projects, with excellent results. Now, we've just to enjoy the spectacle of the Olympic Games and wished our "Azzurri" can achieve excellent results."

Furthermore, Fael LUCE gained a new and important project that represents a milestone for the sport lighting market: the stadium in Manaus, the Amazonian stadium that will host Italy - England during the next FIFA World Cup 2014 in Brazil, designed according to a sustainable culture just to preserve the diversity of the Amazonian rainforest.

Fael Luce is a leading company in the supplying of innovative and sustainable lighting systems. The huge range of products includes lighting systems for large areas and sport facilities, urban lighting, industrial and commercial structures. Established in 1965, headquartered in Agrate Brianza (Italy), FAEL Luce experienced a vast development, that allowed her to be present in several markets worldwide, where exports the 70% of her production.

For further information:

Cristina Sesini

Ufficio Marketing e Comunicazione

e-mail: marketing.fael@faelluce.com • WWW: www.faelluce.com



p: + 39 039 63411 **f:** + 39 039 653868

e: info@faelluce.com
i: www.faelluce.com

a: Via Euripide 12/14 20864 Agrate B. (MB) ITALY