



FAEL LUCE: TOGETHER TOWARDS EXCELLENCE

Agrate Brianza, 13th of July 2017 – After opening in September 2016 the doors of the new **high-tech headquarter FAEL 2.0**, a large complex of considerable architectural value, equipped with a new ultra-modern laboratory, a large showroom, training rooms, a meeting room with 100 seats and rooms for video conferencing in a totally eco-friendly environment, we are still pushing our boundaries in an ever growing effort towards Excellence.

"The new HQ is proving itself a source of pride for all of Fael LUCE" says Luciano Parravicini, Chairman of the Board. "The investment into a new facility was a conscious decision and the result of analysis and deep studies both from a functional and image standpoint. The new offices represent a strategic choice and the natural evolution of the continuous business growth we are experiencing on different levels: increased investment in research and development and ever more efficient products and the integration of talented and motivated resources in our team allow us to showcase a vast array of Lighting solutions that are on the Leading Edge of the World markets".

Join us in exploring the Excellence of Lighting at the **Interlight exhibition in Moskow** from 7 to 10 November (Pavillon F – Booth D60) and at the **Hong Kong Lighting Fair**, from 27 to 30 October 2017 (Hall of Aurora - booth 1C-C22). During the exhibitions the outcome of design, material's research, performance optimization along with two new optical concepts will be presented: *Safeway*[®], for streetlights used for example in the Duke Highway project in Malaysia, and *FlexoHP*[®] for the latest generation of HP LED floodlights, both patented by Fael. It is precisely on this latter point that the Company, and in particular the R&D department, has achieved outstanding results. The Fael LUCE LED products' range, all strictly designed, manufactured and individually tested in Italy, have now surpassed traditional sources not only in all application segments, but also in reference to luminous efficiency, power consumption, performance and reliability. New lighting scenarios lead to a better illumination with huge energy savings, preserving the environment.

WE DO IT BETTER – WE DO IT TOGETHER

Fael Luce is a leading company in the supplying of innovative and sustainable lighting systems. The huge range of products includes lighting systems for large areas and sport facilities, urban lighting, industrial and commercial structures. Established in 1965, headquartered in Agrate Brianza (Italy), FAEL Luce experienced a vast development, that allowed her to be present in several markets worldwide, where exports the 70% of her production.

For further information:

Cristina Sesini & Claudio Tadolti - Marketing & Communication Dpt.

e: marketing.fael@faelluce.com • W: www.faelluce.com

